

India's Leading Smart Toys Brand





www.tubbytoys.in

TUBBY TOYS

We create tech-enhanced soft toys with interactive features—opening doors to a whole new universe of playful learning, while preserving the timeless comfort of a cuddle.

FLORENCE TOYS FACTORY

Our registered business name is Florence Toys Factory, and we market our products online as Tubby Toys

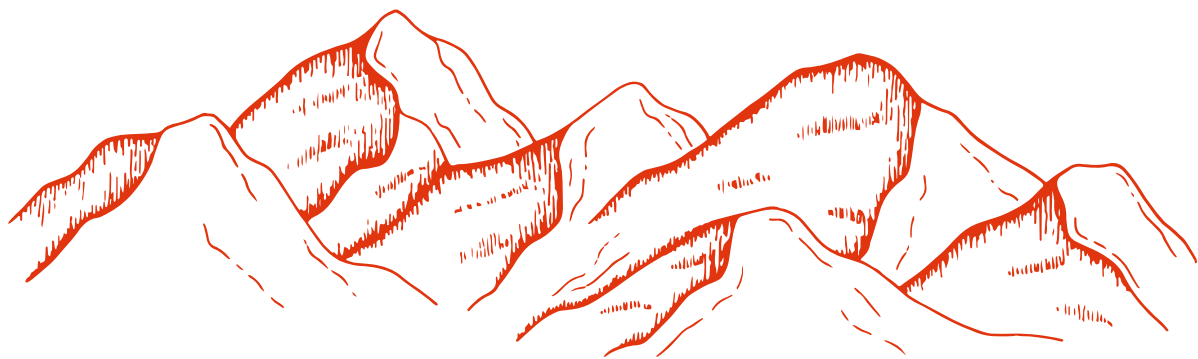
LEARN MORE





www.tubbytoys.in

OUR PRODUCT



JOEY



www.tubbytoys.in



ABOUT JOEY

- Includes built-in songs.
- Sings along with you.
- Click the picture to learn more about the product.



www.tubbytoys.in



MEET OLLIE

- India's First Smart Toy.
- Does more than just singing.
- Can connect with your phone via App.
- Can monitor baby's health.
- Click the picture to learn more about the product.



PRICING

- Based on quantity and country here's the price list of Joey. Click on the link below and get price list.

JOEY

- Ollie is in patent phase, if you are interested, you can view the estimated price and can become our partner in business.

OLLIE



OUR VISION

- Our goal is to create a wide range of AI-based toys that can assist humans in various meaningful ways.
- We also aim to design simple, interactive toys for children — serving as an early step towards understanding nature and the world around them.
- We envision numerous applications for toys, from early childhood education in kindergartens to therapeutic use in paediatrics. Our ambition is to place our toys in every home, in every corner of the world.
- Ultimately, we seek to establish a dedicated research and development centre, where toys will be studied and created to meet human needs. These toys will not be limited to soft toys alone, but will encompass all forms and types — wherever innovation and purpose align.



BUSINESS POINT OF VIEW

- Toys hold great profit margins if produced and manufactured effectively.
- Collectively, India (1bn), US (28-42bn), Europe (28bn) and Canada(7bn), 60 - 70 billion dollars industry, at present, and we can raise that upto 80 -100 billion or even more, in future, if we develop, manufacture and place our toys correctly, based on the market.
- Toys are generally perceived as gift items or as kids childhood cartoon character companion but it can be made beyond that, whether it's a tech helper, educational or cultural. There are many aspects, which research and market study would help and raise the present market size.



BUSINESS POINT OF VIEW

- Both B2B and B2C channels hold equal potential.
- On the B2B side, we aim to establish a large-scale manufacturing unit, supplying toys directly and offering OEM manufacturing services.
- At the same time, building our B2C presence would allow us to become a recognised household brand.
- With focused research, we can work vertically — exploring different segments and developing a broader range of products, as every toy has its own unique purpose, audience, and potential for innovation.



www.tubbytoys.in

WHAT WE ARE LOOKING FOR?

- Orders and Business
- OEM
- Partnership
- Investment
- Patent sharing
- Conquer the world market.

CONTACT US



+91-8109711310



WWW.TUBBYTOYS.IN



support@tubbytoys.in



T U B B Y T O Y S

